

**“Schedule A”  
Interim Work Plan Update  
Grand River Environmental Network**

<b>Expected Results</b>		
Building local awareness and community relationships to support Greenbelt and Growth Plan planning principles in the region during growth planning exercises and public consultation.		
<b>Activities</b>	<b>Performance Indicators</b>	
1 Collaborate with the Ontario Greenbelt Alliance to develop and share resources that promote the benefits of Greenbelt-friendly planning policies (support webinars, workshops, community events)	<ul style="list-style-type: none"> <li>- co-developed and shared 4 OGA fact sheets on smart growth and sustainability</li> <li>- promoted OGA activities, webinars and events in Southwestern Ontario</li> <li>- ensured strong local participation in provincial events and activities</li> </ul>	
2 Organize public participation in local planning consultations	<ul style="list-style-type: none"> <li>- held numerous webinars with community partners engaging hundreds of participants in planning processes</li> <li>- organized dozens of delegations to regional and municipal planning meetings</li> <li>- sent regular communications to approx. 30 local groups/non-profit organizations to co-ordinate activities and collaborate on MCR planning matters</li> <li>- reached thousands of citizens through e-mails and direct communications from area groups regarding the need for public engagement on planning issues</li> <li>- co-ordinated messaging to thousands of citizens through hundreds of thousands of online impressions on social media such as Facebook, Twitter, Instagram and other tools</li> <li>- inspired hundreds of e-mails and submissions from citizens to Staff and</li> </ul>	

		<p>Elected Officials at provincial, regional and municipal levels regarding MCR issues and opportunities.</p> <p>- significant media coverage (print, radio, television) of MCR and Official Plan issues as well as the opportunity for better planning reaching hundreds of thousands of citizens.</p>
3	<p>Convene discussions with local stakeholders and municipal leaders to discuss options to increase protection of farmland and natural systems in the region</p>	<p>- partnered with the Ontario Federation of Agriculture, National Farmers Union, leading environmental groups, community groups, and others for presentations and meetings to officials to ensure farmland protection and natural heritage protection in MCR's and future planning.</p> <p>- held more than 40 meetings with MPs, MPPs, Chairs, Mayors, Councillors and Staff regarding local MCRs, the need for better planning, and Greenbelt expansion.</p>
4	<p>Facilitate participation of local groups and community leaders in the next phase of the Greenbelt Expansion process</p>	<p>- helped to create local group alliances and held weekly group meetings focussed on Greenbelt expansion in the Grand River Watershed</p> <p>- developed common vision, goals and mapping for a plan for Greenbelt expansion in the Grand River Watershed</p> <p>- jointly held a public launch event to promote Greenbelt expansion to elected officials, media and public that was broadly covered in the media (print, radio, television) reaching hundreds of thousands of people.</p>
5	<p>Communications: The benefits of the Greenbelt and solutions to expand or protect the Greenbelt will be communicated through community meetings (webinars, workshops,</p>	<p>- the benefits of Greenbelt expansion has been communicated at community meetings, webinars, workshops, social</p>

	<p>events), social media, newsletters, e-mail, social media, and one-on-one conversations</p>	<p>media, regular communications, e-mail, and hundreds of individual conversations.</p> <p>- the need for better environmental protections, improved sustainability, and better future protections widely acknowledged by the public and officials.</p>
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