

March 8 2021 GBF Application

Executive Summary

Summarize the goal(s), main objectives and expected outcomes of the project. i.e. tell us what the purpose of the project is and why it is important. Please limit your response to 300 words.

Greenbelt protection and resilience are intimately tied to planning decisions made by municipalities inside and surrounding the Greenbelt. Currently, local planning stakeholders (eg. residents, local groups, elected municipal leaders, municipal staff) often lack the knowledge to advance Greenbelt-friendly planning decisions (eg. that support complete communities in adjacent urban areas; that protect agricultural and natural areas adjacent to the Greenbelt).

The expected outcome of this project is to ensure a growing number of municipal planning decisions are Greenbelt-friendly. We will accomplish this by educating OGA members and local planning stakeholders across the GGH about the Greenbelt and Greenbelt-friendly planning.

This project will be carried out by members of the Ontario Greenbelt Alliance Steering Committee, and hosted by Environment Hamilton. We will work with members of the new Citizen's Forum, facilitated by David Crombie, who are also committed to creating a Greenbelt friendly planning culture. As well, we will rely on key stakeholders in the planning and agricultural sectors.

Together, we will design, promote and run a program of 6-7 webinars/in-person classes and accompanying background material (ie. the Program). Then, each of the 4 Regional Lead groups (Environment Hamilton, Save the Maskinonge, Simcoe County Greenbelt Coalition and Grand River Environmental Network) will run the Program each year for two years.

In the process, we will create a community of practice: a network of local planning stakeholders across the GGH who rely on each other for advice and assistance to advance local Greenbelt-friendly planning. The Ontario Greenbelt Alliance will be the hub of this community of practice. We will support and work closely with the Citizen's Forum and hope to engage the Municipal Leaders for the Greenbelt and its members to collectively build a local municipal planning culture that supports a stronger and more resilient Greenbelt.

Project Description and Activities

Outline what you are trying to achieve, how you plan to achieve your goals and expected outcomes for the Greenbelt. Please list a clear set of goals, objectives, activities and results for your project. Please use bullets.

Project Title: Building a Local Municipal Planning Culture to Support a Stronger and more Resilient Greenbelt.

This project builds on previous successful efforts by the OGA to protect, steward and grow the current Greenbelt by engaging community stakeholders across the Greater Golden Horseshoe. We want to lay the groundwork for creating a local municipal planning culture that supports a stronger and more resilient Greenbelt.

Goals:

1. Key Greenbelt stakeholders (ie. OGA members, municipal elected officials, municipal staff, community leaders, potential municipal candidates, and youth leaders) are collaborating and ensuring municipal planning activities protect and support the Greenbelt.
2. OGA strengthens ties with key agricultural and planning stakeholders and creates new ties with David Crombie's Citizen's Forum.

Objectives:

Objective 1: Key Greenbelt stakeholders (ie. OGA members, municipal elected officials, municipal staff, community leaders, youth leaders, and potential municipal candidates) know the importance of, and link between good municipal planning and an expanded and protected Greenbelt..

Activities:

Year 1:

- Create a new Program (the Program) of 6-7 classes designed for Greenbelt stakeholders to educate them about Greenbelt issues, the basics of municipal planning, and how to build complete communities. Also, create background material for participants
- Work with the Citizen's Forum Council (headed by David Crombie), key Municipal Leaders for the Greenbelt, key agricultural and planning stakeholders to design the Program
- Promote Program
- Run the Program in each of 4 regions (Waterloo/Wellington, Hamilton/Niagara, Simcoe, York/GTA)

Year 2:

- Based on feedback and evaluation, refine the Program and work with Citizen's Forum, MLGB, and representatives from the agricultural and planning sectors to develop an improved Program 2.0
- Promote Program
- Run the Program in 4 regions

Objective 2: Elected municipal leaders connect with the Municipal Leaders for the Greenbelt and the Citizen's Forum.

Activities:

Year 1:

- Structure the webinars/in-person meetings to allow for networking with MLGB and Citizen's Forum representatives
- Facilitate additional "lunch and learn" style networking opportunities with Citizen's Forum and MLGB

Year 2:

- Learn from Year 1 experience and develop improved networking opportunities
- Find Program graduates from "Year 1" to participate in Year 2 networking activities

Objective 3: The 4 OGA Regional Leads have a program they can use to assist them in empowering OGA member groups to develop productive relationships with municipal leaders.

Activities:

Year 1 and Year 2:

- Each OGA Regional Lead recruits participants for the Program in their Region
- As each Lead runs the program, they determine which OGA participants have the interest and capacity for developing productive relationships with municipal leaders
- OGA Regional Leads look for additional resources to assist in mentoring these groups

Objective 4: The OGA continues building capacity to assist their members and collaborates with the Citizen's Forum on a number of initiatives.

Activities:

Year 1 and Year 2:

- OGA Steering Committee meets regularly to guide overall OGA activities
- OGA Steering Committee regularly communicates with members to inform them of upcoming activities
- OGA holds 2 All Member meetings per year
- OGA Steering Committee members assist the Citizen's Forum to develop capacity to provide a leadership voice on issues related to the protection of the Greenbelt and advancement of sound planning. Please Note: because the Citizen's Forum is in the process of developing, the activities envisioned below are based on preliminary discussions with key Citizen's Forum members and are our best guess of what may happen. Possible Citizen's Forum activities:
 - Acting as an opinion leader/expert hub for conversations
 - Acting as endorsing body, source for expert input and design advice, and source of additional outreach contacts for the OGA webinar program

- Identifying and implementing key outreach moments to advance conversations (e.g. planned ULI conference in fall 2021, major media moments)

Key Results/Outcomes over 2 years:

- Each of 4 Regional Leads runs the Program for two years
- Over 200 stakeholders attend the Program and receive valuable resources to assist them in protecting the Greenbelt and promoting good, Greenbelt-friendly municipal planning.
- OGA Regional Leads work with 4-12 local OGA groups (depending on level of additional resources) to develop productive relationships with municipal leaders
- OGA holds a minimum of 4 All Member meetings
- OGA helps increase knowledge and capacity of OGA members groups to promote Greenbelt protection and good municipal planning
- OGA and the Citizen’s Forum build a strong, collaborative relationship

Project Personnel

Identify the project personnel, including partners, involved in the project and describe their role, skills and expertise in relation to the project.

Key Person Name: Franz Hartmann

Title: Project Coordinator

Phone Number: 416-606-8881

Role in the Project :

Franz will serve as the Project Coordinator for this initiative. In this role, he will: coordinate & chair OGA Steering Committee meetings, oversee the development and implementation of the Program content and promotion, support Steering Committee members in their efforts to recruit stakeholders to participate in the Program, work with the Citizen’s Forum, Municipal Leaders for the Greenbelt, agricultural and planning representatives, coordinate OGA Member meetings and communications, and oversee report writing.

Key Person Name: Lynda Lukasik

Title: Executive Director - Environment Hamilton

Phone Number: 905-549-0900

Role in the Project :

Lynda will facilitate Environment Hamilton's administration of the grant as the lead applicant on behalf of the Ontario Greenbelt Alliance. She will also: participate in all OGA Steering Committee meetings, assist in the development of the Program, recruit program participants from her region, run the Program in her region in Year 1 and 2, develop and nurture relationships with OGA member groups in her region, and work with the Coordinator to oversee and administer the grant and ensure all deliverables are met and reports submitted.

Key Person Name: Margaret Prophet

Title: Executive Director - Simcoe County Greenbelt Coalition

Phone Number: margaret@simcoecountygreenbelt.ca

Role in the Project :

Margaret represents the Simcoe County Greenbelt Coalition on the OGA Steering Committee. She will: participate in all OGA Steering Committee meetings, assist in the development of the Program, recruit program participants from her region, run the Program in her region in Year 1 and 2, and develop and nurture relationships with OGA member groups in her region.

Key Person Name: Kevin Thomason

Title: Vice-Chair - Grand River Environmental Network

Phone Number: kevinthomason@mac.com

Role in the Project :

Kevin represents the Grand River Environmental Network on the Ontario Greenbelt Alliance Steering Committee. He will: participate in all OGA Steering Committee meetings, assist in the development of the Program, recruit program participants from his region, run the Program in his region in Year 1 and 2, and develop and nurture relationships with OGA member groups in his region.

Key Person Name: Debbie Gordon

Title: Director - Save the Maskinonge

Phone Number: d.k.gordon@rogers.com

Role in the Project :

Debbie represents Save the Maskinonge on the OGA Steering Committee. She will: participate in all OGA Steering Committee meetings, assist in the development of the Program, recruit program participants from her region, run the Program in her region in Year 1 and 2, and develop and nurture relationships with OGA member groups in her region.

Project Partners

Identify the project partner(s) and describe their role, skills and expertise in the relation to the project.

Organization Name: Ontario Nature

Key Person Name: Anne Bell

Key Person Title : Director of Conservation & Education

Phone Number: 416-444-8419

Email Address: anneb@ontarionature.org

Role in the project :

Anne represents Ontario Nature (ON) on the OGA Steering Committee. She will work, through Ontario Nature and via participation on the OGA Steering Committee, to provide research, design communication and other assistance in developing the Program. ON will also play a key role in creating and providing the background material for the Program. She will also participate in Program promotion and delivery as well as continue nurturing relationships with key non-OGA stakeholders, including the agricultural and planning stakeholders.

Organization Name: Environmental Defence

Key Person Name : Tim Gray

Key Person Title : Executive Director

Phone Number: 416-323-9521

Email Address: tgray@environmentaldefence.ca

Role in the project :

Tim represents Environmental Defence (ED) on the OGA Steering Committee. He will work, through ED and via participation on the OGA Steering Committee, to provide research, design communication and other assistance in developing the Program. ED will also play a key role in creating and providing the background material for the Program. He will also participate in Program promotion and delivery as well as continue nurturing relationships with key non-OGA stakeholders, including the agricultural, development and planning stakeholders.

Organization Name : Simcoe County Greenbelt Coalition

Key Person Name : Margaret Prophet

Key Person Title : Executive Director

Phone Number:

Email Address: margaret@simcoecountrygreenbelt.ca

Role in the project:

See details provided in 'Key Applicant Project Personnel' section above.

Organization Name : Grand River Environmental Network

Key Person Name : Kevin Thomason

Key Person Title : Vice-Chair

Phone Number :

Email Address: kevinthomason@mac.com

Role in the project :

See details provided in 'Key Applicant Project Personnel' section above.

Organization Name : Save the Maskinonge

Key Person Name : Debbie Gordon

Key Person Title: Director

Phone Number :

Email Address: d.k.gordon@rogers.com

Role in the project :

See details provided in 'Key Applicant Project Personnel' section above.

Project Need and Benefits

Outline the need for your project and present an argument for why your methodology is sound and relates to your project goal. Describe how the project benefits the Greenbelt and aligns with the Foundation's vision and goals. Please limit your response to 300 words.

Greenbelt protection is intimately tied to planning decisions made by municipalities inside and surrounding the Greenbelt. Currently, local planning stakeholders (eg. residents, local groups, elected municipal leaders, municipal staff) often lack the knowledge to advance Greenbelt-friendly planning decisions.

This project aims to ensure a growing number of municipal planning decisions are Greenbelt-friendly. The methodology relies on the fact that people base decisions on what they know and, when they don't know something, they rely on their network of friends and colleagues for advice and guidance.

Accordingly, we want to first help people in and around the Greenbelt know about the Greenbelt and good Greenbelt planning practices (eg. building complete communities in adjacent urban areas) that are vital to protecting the Greenbelt and creating greater climate resilience.

Then, we want to nurture a GGH-wide network of local "planning stakeholders" that help each other promote Greenbelt-friendly municipal planning. For example, a local municipal leader is preparing for a Council planning discussion and is concerned about potential negative impacts on the Greenbelt but does not have the capacity to properly articulate her concerns and offer constructive alternatives. She would reach out to the network for advice and assistance.

In short, the Project methodology educates key stakeholders and creates a community of practice that stakeholders across the GGH can rely on to ensure an increasing number of local planning decisions protect and nurture the Greenbelt.

As a result, this Project directly supports the Foundation's vision of a "vibrant and healthy Greenbelt" by focusing on improving municipal planning decisions so that they are Greenbelt-friendly. As well, the project directly aligns with the Foundation's key goals of improving the understanding and awareness of Greenbelt benefits and nurturing relationships and partnerships.

Assumptions and Risk Assessment

Please describe the main assumptions that the success of your project is based on. Also, provide a risk assessment and mitigation strategy in case project expectations change. Each risk should be followed by a mitigation strategy. Please use bullets.

Assumption: Our target audience (OGA groups, community leaders, elected municipal leaders, municipal officials, youth leaders) will sign up for, and attend the Program.

Potential Risk:

Target audience does not participate (eg. due to time constraints, not convinced it will help them).

Mitigation Strategy: We rely on “word-of-mouth” and personal networks to recruit participants; we rely on prominent community/provincial leaders to promote the Program and convince stakeholders to attend. We structure the Program to allow people to take it with simultaneously with others (eg. virtual classes) or at their leisure (ie. they view recordings of the webinars).

Assumption: Municipal Leaders for the Greenbelt (MLGB), the Citizen’s Forum and other representatives from agriculture and planning sectors will actively participate in this Project.

Potential Risk: MLGB does not engage us due to resource constraints. The Citizen’s Forum network has little capacity to participate.

Mitigation Strategy: OGA Steering Committee provides resources to help Citizen’s Forum grow their network and find people to participate. If MLGB fails to engage, the Citizen’s Forum can become another channel to engage municipal leaders.

Assumption: Each of 4 OGA Regional Leads runs a separate Program each year for 2 years.

Potential Risk: within a specific region, the demand for the Program is greater than the organizational capacity of the Regional Lead.

Mitigation Strategy: the OGA coordinator assists the Regional Lead in running the Program.

Communication Plan

Communication needs and opportunities will vary with each project. Outline main communication messages; identify your target audience(s); provide detail on how you will communicate with your target audience(s); provide a timeline for communication; and, explain what you hope to accomplish through these activities.

Additionally, the Foundation is interested in how your organization will communicate information about Ontario’s Greenbelt through the project. In particular, describe how the project will broaden and deepen awareness and even increase support for the Greenbelt - a major priority for the Foundation.

Also consider how the Greenbelt logo and branding – representing the landscape and benefits to the region – can be integrated into your communication activities. If needed, the Foundation has multiple resources for organizations to use and distribute.

Communication Plan

The communications plan for this Project is simple since it does not focus on the general public. Instead, it focuses on OGA members and, more generally, people who are local planning stakeholders. Accordingly, we have an easy “hook” for our communications:

Target Audience A: OGA Members

Key Message: Help Protect the Greenbelt by increasing Greenbelt-friendly planning decisions in your community.

Method of Communication: Emails, social media, All Member meetings, One-on-one conversations between OGA Regional Leads and their local groups.

Timeline: July 2021- September 2021; March - May 2022

Key Accomplishments: OGA members sign up to the Program. OGA members help recruit local stakeholders to the Program.

Target Audience B: Community groups, local leaders, local youth leaders, elected municipal leaders, municipal staff (ie. local planning stakeholders).

Key Message: Everybody loves the Greenbelt. Interested in helping ensure your local municipality makes Greenbelt-friendly decisions? Sign up to the Program (title to be determined) and learn about the Greenbelt and how to help your municipal government make Greenbelt-friendly planning decisions.

Method of Communication: We will package the program in a way that makes it appealing and easy to promote through email, social media, one-one one conversations.

Timeline: July 2021- September 2021; March - May 2022

Key Accomplishments: 100 people sign up for the Program

Finally, the key project deliverables involve communicating information about the Greenbelt. We will rely heavily on existing material that contains positive Greenbelt messaging and information (eg. from the Greenbelt Foundation, Ryerson City Building Institute Archive, OGA Member Groups). By their very nature, the activities proposed in the project will simultaneously broaden and deepen awareness of the Greenbelt and increase support for the Greenbelt. We will accomplish this by creating a municipal planning culture that is truly Greenbelt-friendly.

List each of your project objectives and explain its associated activities, timeline, outputs, outcomes and expected impacts.

Below is a general description of each term, for guidance purposes only:

- Activities lead to services or products delivered (which are the outputs); activities are actions associated with delivering project goals and objectives
- Timeline indicates when the activity is set to take place or launch, Day / Month / Year (or Month and Year)
- Outputs are short-term results achieved immediately after implementing an activity, quantify the project activities that have a direct link on the project goal
- Outcomes are medium-term consequences of the project, these usually relate to the project goal(s)
- Impacts are the long-term consequences of a project

Objective 1: Key Greenbelt stakeholders (ie. OGA members, municipal elected officials, municipal staff, community leaders, potential municipal candidates, and youth leaders) know the importance of, and link between good municipal planning and an expanded and protected Greenbelt.

Activities 1.1: Working with the Citizen's Forum, planning and agricultural stakeholders, create a new Program (the Program) designed for planning stakeholders to educate them about Greenbelt issues, municipal planning, and building complete communities

Timeline: April - June 2021

Outputs: 6-7 webinars, each with background material covering various topics related to Greenbelt protection, municipal planning and complete communities. The webinars and background material are informed by advice and input from David Crombie's Citizen's Forum members and key agricultural and planning stakeholders.

Outcomes: Key Greenbelt stakeholders have the best available information and resources to promote Greenbelt protection and good municipal planning.

Impacts: Protecting the Greenbelt, promoting complete communities and following good municipal planning are top of mind in deliberations by municipal Councils across the GGH.

Activities 1.2: Package and promote the Program among OGA members and planning stakeholders across GGH.

Timeline: July-September 2021

Outputs:

Promotional material that is easily shared online. OGA sends material to all members. Citizen's Forum and planning and agricultural stakeholders send material to their supporters. Each of 4 Regional Leads sends promotional material to key local stakeholders.

Outcomes: For each of 4 regions, 25 stakeholders (with a healthy mix of OGA members, municipal Councillors, municipal staff, youth leaders and community groups) sign up for the Program.

Impacts: Protecting the Greenbelt, promoting complete communities and following good municipal planning are top of mind in deliberations by municipal Councils across the GGH.

Activities 1.3: Each of 4 Regional Groups runs the Program.

Timeline: September 2021- February 2022

Outputs: 25-27 webinars (and, if feasible, in person meetings) are held with 100+ participants in total (ie. 25 from each region). Each participant receives background material after each webinar/meeting for future use (eg. easy-to-understand reports and graphics about complete communities)

Outcomes: 100 Greenbelt stakeholders now have important knowledge that helps them better understand and protect the Greenbelt and promote complete communities as part of the municipal planning process.

Impacts: Protecting the Greenbelt, promoting complete communities and following good municipal planning are top of mind in deliberations by municipal Councils across the GGH.

Activities 1. 4: Collect feedback from Year 1 participants, agricultural and planning stakeholders and Citizen's Forum stakeholders, evaluate the Program and create an improved Program 2.0

Timeline: September 2021 - March 2022.

Outputs: Surveys from participants who enrolled in the Program. Feedback from agricultural and planning stakeholders. Feedback from the Citizen's Forum. An analysis of what worked, didn't work, and can be improved. An updated Program 2.0 that incorporates the feedback and insights from participants in Program 1.0.

Outcomes: Key Greenbelt stakeholders have the best available information and resources to promote Greenbelt protection and good municipal planning.

Impacts: Protecting the Greenbelt, promoting complete communities and following good municipal planning are top of mind in deliberations by municipal Councils across the GGH.

Activities 1.5: Re-package and promote Program 2.0 among OGA members and planning stakeholders across GGH.

Timeline: March - May 2022

Outputs: Promotional material that is easily shared online. OGA sends material to all members. Citizen's Forum and planning and agricultural stakeholders send material to their supporters. Each of 4 Regional Leads sends promotional material to key local stakeholders.

Outcomes: For each of 4 regions, 25 stakeholders (with a healthy mix of OGA members, municipal Councillors, municipal staff, youth leaders and community groups) sign up for the Program.

Impacts: Protecting the Greenbelt, promoting complete communities and following good municipal planning are top of mind in deliberations by municipal Councils across the GGH.

Activities 1.6: Each of 4 Regional Groups runs the Program.

Timeline: June - December 2022

Outputs: 25-27 webinars (and, if feasible, in person meetings) are held with 100+ participants in total. Each participant receives background material after each webinar/meeting for future use (eg. easy-to-understand reports and graphics about complete communities)

Outcomes: 100 Greenbelt stakeholders now have important knowledge that helps them better understand and protect the Greenbelt and promote complete communities as part of the municipal planning process.

Impacts: Protecting the Greenbelt, promoting complete communities and following good municipal planning are top of mind in deliberations by municipal Councils across the GGH.

Objective 2: Elected municipal leaders connect with the Municipal Leaders for the Greenbelt and David Crombie's new Citizen's Forum.

Activities 2.1: Structure the The Program (webinars/in-person meetings) to allow for networking with MLGB and Citizen's Forum representatives.

Timeline: April 2021 - January 2022.

Outputs: MLGB, Citizen's Forum representatives actively participate (eg. guest speakers, mentors, etc...) in The Program.

Outcomes: Program participants, including elected municipal leaders, get actual "face time" with prominent planning and Greenbelt stakeholders and develop a network (and community of practice) with them.

Impacts: Elected municipal leaders across the GGH are part of a network of leaders who nurture a culture of good municipal planning that supports the Greenbelt.

Activities 2.2: Working with the MLGB and Citizen's Forum, facilitate additional "lunch and learn" style networking opportunities.

Timeline: September 2021 - February 2022

Outputs: Participants of the Program (ie. elected municipal leaders and officials) attend 2-5 "lunch and learn" events.

Outcomes: Program participants, including elected municipal leaders, get actual "face time" with prominent planning and Greenbelt stakeholders and develop a network (and community of practice) with them.

Impacts: Elected municipal leaders across the GGH are part of a network of leaders who nurture a culture of good municipal planning that supports the Greenbelt.

Activities 2.3: Based on feedback from first year program participants, update Program 2.0 to allow for improved networking with MLGB and Citizen's Forum representatives.

Timeline: June - December 2022.

Outputs: MLGB, Citizen's Forum representatives actively participate in Program 2.0 (eg. guest speakers, mentors, etc...)

Outcomes: Program participants, including elected municipal leaders, get actual "face time" with prominent planning and Greenbelt stakeholders and develop a network (and community of practice) with them. Improved participation rate for Program 2.0 as word of mouth attracts more municipal leaders.

Impacts: Elected municipal leaders across the GGH are part of a network of leaders who nurture a culture of good municipal planning that supports the Greenbelt.

Activities 2.4: Working with the MLGB and Citizen's Forum, facilitate additional "lunch and learn" style networking opportunities.

Timeline: June - December 2022

Outputs: Participants of the Program (ie. elected municipal leaders and officials) attend 2-5 "lunch and learn" events.

Outcomes: Program participants, including elected municipal leaders, get actual "face time" with prominent planning and Greenbelt stakeholders and develop a network (and community of practice) with them. Improved participation rate for Program 2.0 as word of mouth attracts more municipal leaders.

Impacts: Elected municipal leaders across the GGH are part of a network of leaders who nurture a culture of good municipal planning that supports the Greenbelt.

Objective 3: The 4 OGA Regional Leads have a program they can use to assist them in empowering OGA member groups to develop productive relationships with municipal leaders.

Activities 3.1: Each of 4 OGA Regional Leads recruits participants to the Program

Timeline: July 2021 - September 2021

Output: For each region, 25 local participants (including local OGA groups, municipal leaders) are recruited

Outcomes: Key local OGA members and municipal leaders will share a common experience (ie. the Program)

Impacts: OGA member groups develop productive relationships with municipal leaders.

Activities 3.2: As each of 4 OGA Regional Leads runs the Program, the Leads determine which OGA participants have the capacity for developing productive relationships with municipal leaders.

Timeline: September 2021 - March 2022

Outputs: A short list of OGA groups in each region are the focus of efforts to improve their capacity to develop productive relationships with municipal leaders

Outcome: More OGA groups across the GGH are engaged in developing productive relationships with municipal leaders.

Impact: OGA groups across the GGH are working with local municipal leaders to create a municipal planning culture that supports Greenbelt protection.

Activities 3.3: OGA Regional Leads look for additional resources to assist in mentoring local OGA groups.

Timeline: April 2021 - March 2022.

Outputs: OGA Regional Leads have resources to mentor local groups in developing productive relationships with municipal leaders.

Outcome: OGA groups across the GGH have the capacity to build productive relationships with municipal leaders.

Impact: OGA groups across the GGH are working with local municipal leaders to create a municipal planning culture that supports the Greenbelt protection.

Activities 3.4: Each of 4 OGA Regional Leads recruits participants to the Program

Timeline: March - May 2022

Output: For each region, 25 local participants (including local OGA groups, municipal leaders) are recruited

Outcomes: Key local OGA members and municipal leaders will share a common experience (ie. the Program)

Impacts: OGA member groups develop productive relationships with municipal leaders.

Activities 3.5: As each of 4 OGA Regional Leads runs the Program, the Leads determine which OGA participants have the capacity for developing productive relationships with municipal leaders.

Timeline: June - December 2022

Outputs: A short list of OGA groups in each region are the focus of efforts to improve their capacity to develop productive relationships with municipal leaders

Outcome: More OGA groups across the GGH are engaged in developing productive relationships with municipal leaders.

Impact: OGA groups across the GGH are working with local municipal leaders to create a municipal planning culture that supports the Greenbelt protection.

Activities 3.6: OGA Regional Leads look for additional resources to assist in mentoring local OGA groups.

Timeline: March 2022 - February 2023.

Outputs: OGA Regional Groups have resources to mentor local groups in developing productive relationships with municipal leaders.

Outcome: OGA groups across the GGH have the capacity to build productive relationships with municipal leaders.

Impact: OGA groups across the GGH are working with local municipal leaders to create a municipal planning culture that supports the Greenbelt protection.

Objective 4: The OGA continues building capacity to assist their members and collaborates with the Citizen's Forum on a number of initiatives.

Activities 4.1: OGA Steering Committee meets regularly to guide overall OGA activities, holds All Member meetings and regularly communicates with members about ongoing activities

Timeline: April 2021 - March 2023

Output: monthly Steering Committee meetings; 4 All member meetings (two per year); ongoing electronic communications (social media, emails, website) with members

Outcome: Effective coordination of 100+ OGA member groups and OGA members participate in GGH-wide efforts

Impact: OGA members continue working together to protect and expand the Greenbelt and promote a municipal planning culture.

Activities 4.2: OGA Steering Committee members assist the Citizen's Forum to develop their capacity to provide a leadership voice on issues related to the protection of the Greenbelt and the advancement of sound planning.

Timeline: May 2021 to March 2023

Outputs: Please note: Because the Citizen's Forum is still in the process of developing, these outputs are based on preliminary discussions and may change. Citizen's Forum (a) becomes a known hub of opinion leaders/experts (b) assists the OGA in building, promoting and running the Program (c) acts as an endorsing body (d) identifies and implements key outreach moments to advance good planning conversations (eg. planned ULI conference in Fall 2022, media moments)

Outcomes: Citizen's Forum becomes a new, respected public voice promoting Greenbelt-friendly municipal planning. OGA and Citizen's Forum collaborate regularly to support local planning stakeholders who advance Greenbelt-friendly municipal planning.

Impact: Citizen's Forum and OGA groups across the GGH are working with local municipal leaders to create a municipal planning culture that supports the Greenbelt protection.

Alignment with Funding Program Goals

Edit



Only address the relationship to the program area selected i.e. if you selected "Resilient Greenbelt" in "Program Area" above, only address "Resilient Greenbelt" in the portion below and ignore the other program area. You cannot choose more than one program area.

Geographic Focus: Greater Golden Horseshoe

Program Area: Resilient Greenbelt

Relationship to Foundation Program Goals

Prosperous Greenbelt:

Resilient Greenbelt:

Minimize fragmentation of the Greenbelt landscape, and enhance connectivity with broader regional landscapes., Engage the public in enhancing Greenbelt systems and determining how the region will grow.

Greenbelt Expansion Consultation Fund:

What reporting requirements would your project be measured against?

Reporting Requirements :

Engagement Capacity: number and organization of new partnerships generated., Public Awareness and Support: number of people reached, geographic spread and depth of public support for the Greenbelt and complete communities.

Submit

LOI Ideas for Resilient and Prosperous Greenbelt Public Round Due March 10:

1. Leverage the the proposed work by the OGA Steering Committee (Building a Local Municipal Planning Culture to Support a Stronger and more Resilient Greenbelt) into better relationships with local officials:
 - create networking opportunities that bring together community leaders and municipal leaders to discuss Greenbelt and good planning.
 - mentor x local groups to become more connected and involved in local planning decisions.
2. Raise awareness and encourage participation in local planning opportunities and consultations, with a focus on the MCR process.
3. Identify, engage and connect local youth leaders with the OGA and the Greenbelt Youth Ambassadors
4. Work with OGA Steering Committee to develop communications and engagement materials based on the OGA Program that can help further engage people.

Educate people, influence potential candidate platforms and create “get out the vote” actions leading up to the 2022 municipal election.