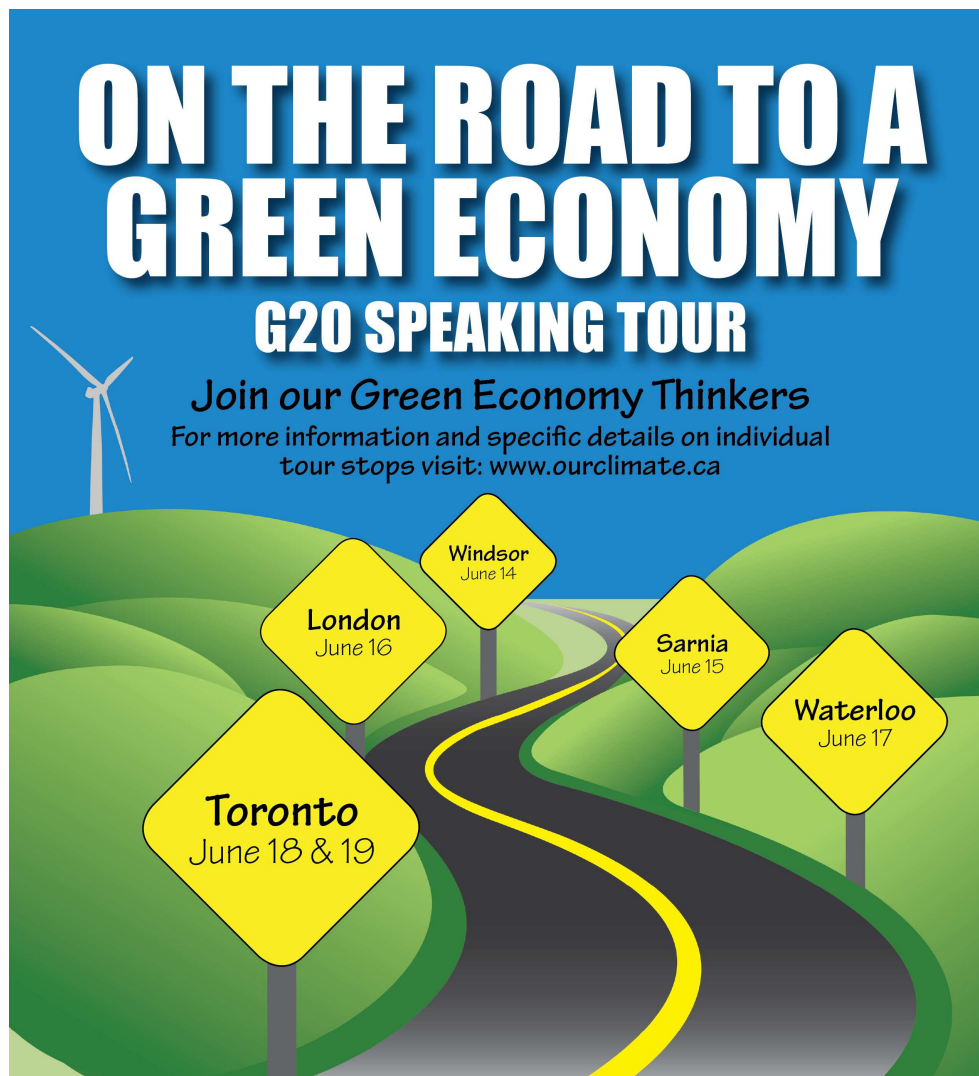


MEDIA PACKAGE:

Thank you for your interest in the *On the Road to a Green Economy: G20 Speaking Tour*. Please refer to the table of contents below:

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| 1. | MEDIA INVOLVEMENT |
| 2. | TOUR AGENDA |
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Questions? Email: cycc.greenjobs@gmail.com

1. MEDIA INVOLVEMENT

Background:

“On the Road to a Green Economy: G20 Speaking Tour” is a joint, Canadian Auto Workers, Canadian Youth Climate Coalition and Polaris Institute speaking tour being organized in Southwestern Ontario from June 14th-19th in the lead up to the People’s Summit and G20 in Toronto.

Three Speakers—Green Economy Thinkers—Tony Clark (Polaris Institute), Sarah Jane Saska-Crozier (CYCC Green Jobs) and Ken Bondy (CAW)—will travel to 4 Southwestern Ontario communities to partake in large scale evening events along the caravan route to Toronto culminating in a large scale Green Economy event in Toronto.

The tour will stop in:

- Windsor: June 14
- Sarnia: June 15
- London: June 16
- Waterloo: June 17
- Toronto: June 18 &19

The Green Economy Thinkers will meet with media, public officials and community organizations during the day, while speaking at large public events in the evening. To arrange a meeting with the Green Economy Experts or to participate in any of the events please contact:

Sarah Jane Saska-Crozier

Green Jobs Campaign Coordinator
Canadian Youth Climate Coalition
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2. PUBLIC EVENTS ON TOUR AGENDA

June 14 (Windsor):

- 2pm-3pm: Public Meeting with Windsor on Watch and The Windsor Tar Sands Group
 - **Location:** Phog Lounge, 157 University Ave W. Windsor
- 4-5:30pm: On the Road to a Green Economy: G20 Speaking Event
 - **Location:** CAW Local 200 444 Union Hall, 1855 Turner Road, Windsor

June 15 (Sarnia):

- 11am-12:30pm: Roundtable Discussion with Sarnia and Region Environmental Networking Exchange (SARENE) and Bluewater Sustainability Initiative (BSI)

June 16 (London):

- 7pm-9pm: On the Road to a Green Economy: G20 Speaking Event
 - **Location:** Fanshawe College Room R1020 of Falcon House Resident
 - Jamie Skimming from Air Quality and Climate Change is on the panel

June 17 (Waterloo):

- 7pm-9pm: On the Road to a Green Economy: G20 Speaking Event
 - **Location:** 16 William Street (First United Church Waterloo)
 - Cosponsored by Waterloo PIRG (Climate Action Project)
 - Booths start at 6:30pm

June 18 (Toronto):

- Arrive in Toronto for People's Summit

June 19 (Toronto):

- 6pm-7:30pm: On the Road To A Green Economy: Canada's Clean vs. Dirty Economy--- People's Summit Event in evening
 - **Location:** Ryerson University, Library Building Room 72
 - **Summary of Event:** It is time to publicly debunk the notion that economic stability and success is at odds with environmental sustainability. The "On the Road to a Green Economy: G20 Speaking Tour" across Southwestern Ontario culminates in Toronto and wants to hear from you. Join the panel of Green Economy Thinkers—Tony Clark (Polaris Institute), Sarah Jane Saska-Crozier (CYCC Green Jobs) and Ken Bondy (CAW)—for an interactive session that will highlight the consequence of Canada's regressive environmental policies on building a sustainable labour force. The evening will conclude with a Slam Poetry session and "speaker's corner" where participants have the opportunity to contribute their thoughts to a national documentary being filmed.



Canada's Green Economy

Vision statement of the Green Economy Network

What is the Green Economy Network (GEN)?

We have come together as members of unions, environmental and social justice organizations to form a common front of civil society groups for the building of a green economy in Canada. In so doing, we realize we are living in one of those critical moments of history wherein urgent decisions and actions must be taken that will ultimately affect our destiny as a people, a nation, and the planet itself.

What is the Current Economic Situation?

Like most of the world, Canadians continue to experience the turbulence of an ongoing global economic crisis. It is increasingly evident that the current economic model is broken. Any economic recovery based on a simple return to the old status quo would risk being a feeble and jobless one.

At the same time, this economic crisis both augments and is compounded by an environmental crisis, highlighted by the alarming advance of climate change and global warming that now threatens civilization and global ecosystems. In turn, this environmental crisis is further reinforced by an emerging energy crisis in which our societal addiction to fossil fuels is now threatened by diminishing conventional and cheap oil supplies. What's more, our economy and society are seriously plagued by an equity crisis of increasing poverty marked by growing gender, race and class disparities.

What is a Green Economy?

The time has come to chart a new model and direction for Canada's economy. This country can no longer afford an economic model that treats the natural environment and human beings as disposable goods. Instead, Canadians need to rethink our manufacturing processes, the way we use and generate energy, and the ways we construct our buildings.

We need to rethink the way we transport ourselves, move goods, use water, fuel industries, and heat our homes and businesses. In doing so, we also need to break our addiction to fossil fuels and overcome the poverty and inequalities that plague our society.

In short, we need to build a green economy that transforms the mode of production and consumption in our society, makes existing jobs more environmentally sustainable, and simultaneously creates new decent paying, full time, safe and healthy green jobs in all sectors of society, to address the pressing economic and social inequalities of our time.

How would a Green Economy come about?

Although both the public and private sectors have key roles to play in building a green economy for the future, we maintain that governments and publicly-owned institutions must now take the lead, since they alone have the tools to marshal resources of the magnitude and speed necessary for this kind of economic transformation.

Through public sector-led investments and infrastructure, sound regulation and targeted incentives, governments can stimulate the private sector to play a key role in greening the major industrial sectors of the economy --- such as manufacturing, resource, transportation, and construction industries. Moreover, much of the impetus for creating green jobs is going to come from local and regional economies where people live and work in closer relationship with their environment.

Next Steps?

As civil society organizations, we are committed to make every effort to inspire Canadians to join in building an economy aimed at providing good green jobs for all, so that current and future generations can meet their needs while living in harmony with each other and the ecosystems that support human life and prosperity.

To advance this transition to a real green economy, we will vigorously advocate concrete proposals and organize campaign activities designed to meet the pressing environmental, energy and equity challenges of our times. In doing so, we will make use of all the educational tools at our disposal, not only to inform and animate our members and the public at large, but to cultivate a broad-based movement for a green economy in this country and in solidarity with like-minded movements around the world.

It is only by progressively developing, step-by-step, a new economic model in Canada -- one which is clean and sustainable, just and participatory --- that we have any hope of contributing to the building of a better world in the 21st century and protecting the biosphere for succeeding generations to come.

